

Digital Signage Software and Information

It's inevitable - you need answers when you are traveling. Which gate is my flight leaving from? Is my flight on time? Where can I go to shop or get something to eat? Whether you are a business or leisure traveler, you need to know the answer to those questions and many more. Not being able to find the answers can be frustrating, if not stressful.

At NCR, we understand the importance of creating a stress-free and enjoyable passenger experience. That's why our Information Management solutions are designed to not only enable the delivery of important travel information to passengers but to also drive revenue throughout the airport by streaming or providing interactive rich multimedia marketing content.



The NCR Netkey Software Platform

NCR Netkey is a powerful digital signage software platform for large-scale creation, delivery and remote management of customer-facing interactive experiences across your enterprise.

NCR Netkey Manager is powerful, web-based systems management solution that makes it easy to deploy, monitor, manage and update self-service and digital signage applications and devices. NCR Netkey Manager is a highly scalable platform that can manage up to tens of thousands of devices, giving you flexibility, performance and lower operational costs.

NCR Netkey Designer is an application authoring software solution that can give you a head start in developing secure and user-friendly applications for self-service kiosks that meet your specific business needs.

NCR Netkey Kiosk Applications and Digital Signage

NCR Netkey Endless Aisle seamlessly integrates with retailers' back-end ecommerce system to enable customers to browse for product information, check inventory, compare products and order out-of-stock items or products not carried in the store. Travelers can order items and have them delivered to their home or destination for additional convenience.

NCR Netkey Build-To-Order solution delivers a convenient and successful experience, by enabling customers to place special orders through self-service. Built on the robust, highly scalable NCR Netkey platform, the Build-to-Order Solution can help you give your customers better service while creating opportunities for you to drive additional revenue through upselling and cross-selling your products and services.

NCR Netkey Digital Signage enables businesses to deliver a more personalized, interactive and timely message or promotion to consumers and employees where and when it has the greatest impact.